

Introducing



Youth Health Equity Leadership Institute (YHELI)

Brandi M. Daniels, M.Ed.
Executive Director

Program Implementation Began Academic Year 2013-2014

Developed through collaborative partnership with VDH Office of Minority Health and Health Equity, Richmond City Health District and Mosby Tenant Council



THE **YHELI INITIATIVE ADHERES TO THE WORLD HEALTH ORGANIZATION'S DEFINITION OF HEALTH, WHICH IS "A STATE OF COMPLETE PHYSICAL, MENTAL, AND SOCIAL WELL-BEING AND NOT MERELY THE ABSENCE OF DISEASE OR INFIRMITY" (WORLD HEALTH ORGANIZATION, 2011)**

YHELI engages its participants as well as collaborative community partners to help make a difference in their home, school, and outside environments within an enriching network environment in the after-school setting.

YHELI Curriculum Primary Objectives



1.) Improve the ability of youth to identify and enhance their leadership qualities

2.) Increase the level of awareness among City of Richmond's East End youth and surrounding counties regarding the root causes of health disparities and the impact on their lives



3.) Enable youth to identify health concerns and engage in strategies that create better opportunities for health for themselves and their community.

Curriculum Components

YHELI aims to empower youth with the following curriculum components:



Health and Social Determinants

Cultural Enrichment

Interpersonal Skills and Self-Esteem

Peer Mentoring

Leadership Development

Youth-led Community Service Project



East End Youth Charrette in which YHELI participants presented Mayor Dwight Jones, City Council Members and other state officials their digital designs, models, and outline structure for PSA announcements to provide the youth's perspective of positive attributes that are present in the term "healthy community"

Collaborative Community Partnerships



Virginia Commonwealth University

Richmond City Health District

VDH Office of Minority Health and Health Equity

Richmond Hill

Bon Secours Richmond

Communities in Schools

University of Richmond

Mosby Court Leadership Council

Virginia Cooperative Extension

Boys and Girls Club of Richmond

One major **strength** of YHELI

program is the

ability to enhance its

curriculum via guest

lectures/workshops alongside

community partners

TriCycle Gardens

Podium Foundation

Institute of Public
Health Innovations

SportsBackers

Project Yoga

Richmond Memorial Health Foundation

NextUp and the Community Foundation

Wells Fargo Teen Financial Literacy

Martin's, Whole Foods, Ellwood Thompson's Markets



2015-2016

Five school sites: MLK, ALP, FMS,
Anna Julia Cooper Episcopal School, and
Henderson MS

Total #Youth Participants: 60-70
Evaluation Milestones: In Progress

"YHELI is a group of intelligent students that learns about food and wellness. We visited the Governors Mansion and learned what types of foods were good for you and that weren't. We also learned to cook kale which turned out to be really good. We also visited the TriCycle Gardens where we learned how they used different unusual items to make soil. All and all, YHELI opens you up to things you would've never known.

~Tanasia T. Fairfield Middle School~



2014-2015

Three school sites:
MLK MS, ALP, and Fairfield MS
(FMS)

#Youth Participants: 50-55
Evaluation Milestones: Average
weekly attendance rates increased
By 25%-45%

"YHELI has taught me how to eat right and to become a better man."

~Tavarus L. Martin Luther King Middle School~

"YHELI was fun, interesting, and educational.

It taught me life lessons too. It also help us work more together as a group."

~Deja C. Armstrong Leadership Program~



2013-2014

Two school sites: MLK MS & Armstrong
Leadership Program (AHS)

#Youth Participants: 35-40

Evaluation Milestones: 85% active
participation; increase in youth perceived
leadership and self-efficacy scores

"YHELI is a serenity where you can come and be yourself and nobody will even think about judging you.

YHELI provides you with a support system to talk freely about any issue that you are carrying with you.

YHELI makes you want to come back every week and enjoy yourself, and Ms. Brandi and Ms. Shenika are just a plus every week.

~Jerrin N. Fairfield Middle School~

2013-2016 Program Highlights

Community Recognition and Leadership

<http://wric.com/2014/01/24/positively-richmond-east-district-family-resource-center/>

**Positively Richmond
January 2014**

**The Mid-Atlantic Regional
Health Equity Council
2015-2016 Health Equity Hero Award
Presented December 2015**

<http://www.styleweekly.com/richmond/brandi-daniels-32/Content?oid=2130874>

**Style Weekly's Top 40 Under 40
October 2014**

To register visit: nonprofitlearningpoint.org 

THE STATE OF THE NONPROFIT SECTOR: THE NEXT 20 YEARS

JOIN US FOR A DAY OF STORIES,
TALES AND INSPIRATION:

November 10th, 2015

Federal Reserve Bank

8:00 a.m. - 4:00 p.m.

Cost: \$50, register by Nov. 6

**NLP
SUMMIT**
NOV. 10, 2015



Speaker: Brandi M. Daniels

Topic: Future of Women in East End's Community Leadership Transformation

#nlpsummit2015

YHELI Program Expansion to Danville

It is absolutely critical that youth aged 12-17 years participate in constructive and critical focus throughout the academic year. Present-day youth are more susceptible to become victim of peer pressure, gang violence/participation, and exposed to various other negative situations because of all the free time if they were not enrolled in an after-school enrichment course/programming option.

Contrary to popular opinion, youth DO want to learn positive strategies and engage in positive lifestyle habits. Youth thrive with mentorship and cultural enrichment opportunities that may change their societal/overall view of issues that may impact the direction of their future.



The Danville Project targets:

- 1.) 50 rising 9th grade youth
- 2.) Track youth over 4 year period
- 3.) Boost youth's educational attainment to increase graduation and post-secondary education rates



Youth Health Equity Leadership Initiative (YHELI) Needs You....

A. Financial Support

- YHELI Program Implementation at Multiple School Sites
- Expansion of Staff to include: Area Manager, Project Coordinators, and YHELI College Mentors
- Transportation, Supplies, Equipment, Meals/Snacks, and Positive Incentive System

B. Collaborative Partner Expansion

- Guest Lecture, Career Tours and Internship Opportunities
- Offer a fresh perspective for youth and staff

C. Spread the Word

- Website: <http://www.edfrcrva.org>
- Facebook
- YouTube Channel



Closing Remarks & Questions....